



'The Great Game' Conference agenda



May 22nd • Thursday

9.00 am Registration

9.30 am Opening of the conference

Jacek Podoba President of the Board, Europa Insurance Group

9.45 am Opening speech:

Key challenges in building global financial company in the changing environment

Herbert K. Haas President of the Board, Talanx AG

10.15 am Introduction speech:

The great game of the new trends

Christopher Freese, PhD Senior Partner and Executive Director of Boston Consulting Group in Berlin, Head of the insurance practices in Europe

10.45 am Coffee-break

11.15 am Client - more and more sophisticated goal?

Moderator: Marat Nevretdinov Vice-President of the Board, Europa Insurance Group
Participants: Andrzej Krzemiński President of the Board, Raiffeisen-Leasing Polska S.A.
Przemysław Kończal Member of the Board, Santander Consumer Bank S.A.
Wojciech Sass Vice-President of the Board, Bank Gospodarki Żywnościowej S.A.

12.30 pm Business 2004 – 2014 – 2024: crossing points and differences

Maciej Sojka Head of YouTube Partnerships - CEE, Middle East and Africa

1.00 pm Lunch

2.00 pm Advanced Bancassurance

Moderator: Jacek Podoba President of the Board, Europa Insurance Group
Participants: Wojciech Sobieraj President of the Board, Alior Bank S.A.
Cezary Stypułkowski President of the Board, mBank S.A.

3.30 pm Quo vadis pecunia?

Professor Krzysztof Rybiński

4.00 pm Coffee-break

4.30 pm Regulatory gameplay

Moderator: Zbigniew Kudaś Europa Insurance Group
Participants: Krzysztof Pietraszkiewicz President of the Board, Polish Bank Association
Jan Grzegorz Prądzyński President of the Board, Polish Chamber of Insurance
Tomasz Dymowski Director, Bank Zachodni WBK S.A.

5.45 pm Closing of the 1st day of the conference

7.00 pm Official dinner



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Breakfast and check-out

10.00 am Banking on a Connected World

Marcin Bruś Head of CEE, Facebook

10.45 am Coffee-break

11.15 am Complete POWER of management

Jacek Walkiewicz Psychologist, member of the Association of Professional Speakers

12.45 pm End of the conference